



## Malaysian E Commerce Journal (MECJ)

### HEAD OFFICE ADDRESS:

#### Zibeline International Publishing Sdn Bhd

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NUR DANIA SOFEA BINTI AMDAN

ISSN: 2616-5155 (Online)

#### Price:

Single issue: 50 MYR

Price for abroad

Single issue: 25 USD

#### Web:

[www.myecommercejournal.com](http://www.myecommercejournal.com)

#### E-mail:

[info@zibelinepub.com](mailto:info@zibelinepub.com)

## Contents

VOLUME 10, ISSUE 1, 2026		
No	Editorial	Pages
1	VIRAL MARKETING AS A PREDICTOR OF CONSUMER BUYING BEHAVIOR AND EXTENSIVE DECISION MAKING AMONG RESIDENTS OF SAN PABLO, LAGUNA	01-06
2	ROLE OF DIGITAL SERVICES IN ENHANCING CUSTOMER SATISFACTION AMONG MICROFINANCE CLIENTS IN LAGUNA PROVINCE	07-13
3	ELECTRONIC SHOPPING APPLICATION BENEFITS AND CUSTOMERS' ACQUISITION DECISION OF GENERATION Z IN THE PROVINCE OF LAGUNA	14-20

## Editorial

Malaysian E Commerce Journal is the leading refereed quarterly devoted to advancing the understanding and practice of electronic commerce. It serves the needs of researchers as well as practitioners and executives involved in electronic commerce. The Journal aims to offer an integrated view of the field by presenting approaches of multiple disciplines. Electronic commerce is the sharing of business information, maintaining business relationships, and conducting business transactions by digital means over telecommunications networks. The Journal accepts empirical and interpretive submissions that make a significant novel contribution to this field.

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